



BLAS RAMOS

TRANSFORMATION SPEAKER | TRAINER |
FOUNDER, TAVARA HOLDINGS

EIGHT CAREER ENDINGS. SIX PLATFORMS BUILT.

PROFILE

His first job was driving a taxi in Manila. Over 20 years he became an operations and technology leader across 10 countries. And eight times in that career, his job ended without his consent.

At mid-life, broke and starting again, he built TAVARA HOLDINGS, six live software platforms with no investors, and OPTIMA PRAXIS, its consulting practice. He speaks about starting over, deciding under pressure, and leading through change, because he lived all three.

20+ years leading operations

10 countries

8 times he started over

6 platforms built, self-funded

CONTACT

care@tavaraholdings.com

+63 968 157 7288

blasramos.com

optimapraxis.com

linkedin.com/in/johnblasramos

facebook.com/blasramos88

OPTIMA PRAXIS · A TAVARA HOLDINGS
CONSULTING PRACTICE

SIGNATURE KEYNOTE

A FIGHTING CHANCE. Eight times he had to start over. What forced restarts teach about resilience, reinvention, and giving yourself a fighting chance. For conferences, HR summits, graduations, and any audience facing change they did not choose.

SPEAKING TOPICS

- **Decision Making and Problem Solving in the Workplace** · keynote or hands-on workshop
- **Breaking the Barrier** · overcoming personal and organizational barriers to change
- **Making Sense of the Numbers** · data-driven decisions for non-finance teams
- **Leading Teams Through Change** · keeping performance and trust when everything moves
- **Coach the Coach** · developing the leaders who develop people: coaching skills for managers and mentors
- **The Transformation Residency** · keynote plus hands-on work beside your team

Formats: keynote 45 to 90 minutes · half-day workshop · full-day training · fireside. Every talk is rebuilt for your audience in a free pre-event call. Never recycled.

PAST AUDIENCES

DOST · Angkas · Aljay Agro Industrial · iParcel · iPXpress · Swift Delivery · NAGALI Properties

"Thank you also sir for all the learnings. Ginagamit na namin yung napagalaran ngayon sa presentation ng aming sales team."

Jerdeliza, workshop participant, Aljay Agro Industrial

CREDENTIALS

Institute of Corporate Directors Graduate (2025) · Certified Management Consultant Program Graduate (2025) · ICF Coach (in progress) · Published Researcher, WIT Press 2020 · BS Computer Engineering, Mapua University

BOOK BLAS

care@tavaraholdings.com · +63 968 157 7288